

E-Gaming Federation welcomes two new members to strengthen the online gaming community

National, 23 October 2024: The E-Gaming Federation (EGF), India's foremost skill-gaming industry body announced the onboarding of two new start-ups **Fastest Finger First and Skillmaster Games as Associate Members**. Collaborating with online gaming start-ups will enhance collaboration and drive growth within the rapidly evolving online gaming sector. The onboarding of these gaming operators aligns with EGF's commitment to supporting emerging players in the industry by providing a platform for collaboration and knowledge sharing.

Expressing excitement about the new partnerships **Anuraag Saxena, CEO, EGF said**, *"We are excited to welcome these dynamic start-ups into the EGF family. Their fresh perspectives and innovative solutions will significantly contribute to our mission of fostering a safe, responsible, and thriving online gaming environment. Together, we will work to elevate industry standards and ensure that responsible gaming is at the forefront of the growing skill-gaming market in India."*

Fastest Finger First is an educational gaming quiz app that uses adaptive technology to personalize content based on individual abilities and progress, ensuring a tailored learning experience. The app is accessible across multiple devices, ensuring inclusivity for users from various backgrounds.

Skillmaster Games is a new and innovative startup dedicated to providing high-quality skill-based gaming experiences. Its flagship product is Rummy Master, a skill-based real money game that allows players to test their rummy expertise in a competitive, fair, and legal environment. The platform ensures smooth gameplay, secure transactions, and adherence to all legal and regulatory requirements.

Jatin Verma, CEO and Founder, Fastest Finger First said, *"We are delighted to be a member of EGF. For the first time in India, a skill-based education gaming application, Fastest Finger First, introduces a unique blend of skill and speed, offering players an engaging way to learn, compete, and earn. With a focus on real-time decision-making, this one-of-a-kind platform provides instant rewards based on performance, redefining the gaming landscape in India. Our affiliation with EGF strengthens our commitment to responsible gaming and regulatory compliance, ensuring users enjoy a trusted and safe environment. This partnership supports our mission to stay innovative and adaptive in the ever-evolving gaming industry. Fastest Finger First is here to set new standards—where every second counts, and every skill matters!"*

Chirag Sharma, Co-founder, Skillmaster Games said, *"We are thrilled to announce that Skillmaster Games has become a proud member of EGF, marking a significant milestone in our journey to provide a safe, fair, and transparent gaming experience. This membership aligns with our commitment to uphold the highest standards of responsible gaming and regulatory compliance, ensuring our users enjoy skill-based games like Rummy in a secure and trusted environment. We believe joining the EGF will further strengthen our ability to innovate and grow in the rapidly evolving gaming industry."*

EGF is the unified voice of the online gaming sector in India, representing the views of an overwhelming majority. The Federation counts the top 5 Gaming Developers and Operators in India, including a Unicorn among its members, all united in their mission to uphold responsible gaming and enhance the industry's reputation. In a bid to facilitate and encourage the adoption

of self-regulation, EGF has created a standard structure in the form of a code of conduct for the smooth functioning of the online gaming ecosystem. The Federation endorses 'Responsible Play' to protect gamers by allowing them to limit or cease playing beyond their means or for long periods.

About EGF:

The E-Gaming Federation (EGF) is a not-for-profit organization, founded under the Societies Regulation Act to protect consumer interest and self-regulate the Indian e-gaming sector. By developing a standard framework and operational guidelines based on the principles of safe, transparent, fair, and responsible gaming, EGF endeavors to build a unified voice shaping a favourable policy environment for regulated online gaming.

With an objective to bring a positive change in perception regarding the e-gaming industry, EGF endorses 'Responsible Play' to protect players by allowing them to minimize or stop indulging in gameplay beyond their means or for excessive periods. EGF-certified online gaming platforms offer responsible play features to the players that are intended to ensure a fair and safe online gaming experience while protecting players from any adverse consequences of online gaming.

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